

# Kresge News

For and About People of the Kresge Company

VOL. 27, NO. 1

JANUARY-FEBRUARY, 1969

## Wade; Little Are Buyers

Richard C. Wade has been appointed senior buyer of housewares. Gilbert H. Little, former assistant regional manager in the Southern Region, succeeds Mr. Wade as senior buyer of notions, decorative flowers and hair goods. The appointments were announced by Claude M. Booker, executive vice president for merchandising.

Mr. Wade became associated with the Kresge Company in 1934. During his career he has managed five stores, served as a superintendent of stores and sales promotion manager of Division I for Kresge stores. He became a buyer in 1966 and was promoted to a senior buyer in 1968.

Mr. Little joined the Kresge organization in 1936. He managed stores 572, Detroit, Mich.; 94, Toledo, O., and 543, Monroeville, Pa. He served as a district manager in the Eastern and Southern Regions and was regional merchandise manager in the Southern Region. In January of 1968 he was promoted to assistant regional manager.



R. C. WADE



G. H. LITTLE



H. O. SCARLETT



R. E. DUNCAN

## Scarlett Heads Construction; Duncan Retires

Harold O. Scarlett will become manager of the construction department on February 1. He will succeed Russell E. Duncan who retires January 31. Mr. Scarlett's appointment was announced by Fred K. Nieman, executive vice president for operations and store management.

Mr. Scarlett joined the company in 1952 as air-conditioning engineer. In 1955 he was named chief mechanical superintendent and in 1965 he moved into the post of assistant manager of the construction department. He is a registered professional engineer, a member of the Engineering Society of Detroit and a member of the American Society of Heating, Refrigerating and Air-Conditioning Engineers. Mr. Scarlett supervised the fifth floor addition to the Detroit Office.

Mr. Duncan's retirement completes 33 years of Kresge service. He became affiliated with the company in 1936 as a construction superintendent. In 1945 he was promoted to supervisor of public utilities and in 1949 to assistant manager of the construction department. He has headed the construction department since 1954.

## '69 K mart Growth Starts in January

1969 K mart expansion began January 30 when K mart 4490 opened in San Juan, Puerto Rico.

Three grand opening ribbons will fall in February. On the sixth, 4282, Industry, Calif., and 4284, Rialto, Calif., will open to the public. On February 27, 4246 makes its debut in Chattanooga, Tenn.

## December Sales Up 23.5%

The company reported a 23.5 percent increase in sales for four weeks ended December 28, 1968, a 79th consecutive monthly volume record, and a 25.2 percent increase for the first 47 weeks of the fiscal year.

Kresge's sales figure for the four

weeks was \$275,238,415. This compares with \$222,935,536 for the same period in 1967. It was an increase of \$52,302,879.

The sales figure for the 47 weeks was \$1,604,176,458. This compares with \$1,281,249,495 for the same period in 1967. It was an increase of \$322,926,963.



NEW HOME of the Western Regional Office is this modern building near greater Los Angeles.

## Cunningham Announces:

# 'Kresge is moving to Troy, Michigan. We regret the necessity of this move...but our assured future growth has forced us.'

A new Kresge administration building location in Troy, Mich., has been announced by Chairman and President Harry B. Cunningham. The company's new general offices will be located on a 30-acre site at the northwest corner of Big Beaver and Coolidge Roads near I-75, approximately 20 miles from downtown Detroit.

Mr. Cunningham told Detroit Office employees:

"As you know, the addition of a fifth floor to the Detroit Office and the splintering of our data processing and credit divisions of-

ferred temporary relief for our space problem, but assured future growth has forced us to find a more permanent solution through major expansion of our present building or acquiring enlarged headquarters elsewhere.

"Until recent months we were tentatively planning to remain at our present location in Detroit. However, after further study, including an inspection of the new J. C. Penney building in New York, it became apparent that it would be impractical either to enlarge our present structure or construct a new multiple-floor building in the inner city.

"Our exploration of outlying sites has been limited to parcels of at least 30 acres with accessibility from the expressway network and acceptable travel distances for the majority of our employees. While none of the available locations was found to be ideal from all standpoints, the Troy site most nearly met all of our requirements.

"We regret the necessity of this  
(Continued on page three)

## SRO Positions Go to Andrews And Parsons

Edward C. Andrews and Maxwell G. Parsons have been promoted, respectively, to assistant regional manager and regional merchandise manager in the Southern Region. The assignments are effective February 1.

Mr. Andrews' appointment was announced by Fred K. Nieman, executive vice president for operations and store management. Mr. Andrews, presently merchandise manager in the Southern Region, began his Kresge career in 1949 at Kresge 310, Newport News, Va. Since his appointment to the management of his first store, 235, Washington, D.C., in 1955, he has managed four stores and served as a district manager in the Southern Region.

Mr. Parsons' appointment was announced by Claude M. Booker, executive vice president for merchandising. Mr. Parsons, presently a district manager in the Southern Region, entered Kresge's employ in 1952 at Kresge 344, St. Louis, Mo. He managed six stores including K marts 4017, Houston, Tex.; 4053, Charlotte, N.C., and 4093, Madison, Tenn., prior to becoming a district manager in 1966.

## WRO Moves To New Site

Senior Vice President John B. Hollister announced the signing of a long-term lease for new office facilities for the Western Regional Office. The recent growth and the planned future expansion of this region, which covers 11 Western states, necessitated a move to larger quarters.

The new office is the administrative headquarters for 49 K marts and 19 Kresge stores plus all future stores to open in the region. The Western Region is under the direction of B. M. Fauber, vice president.

The new offices are located on LaCienega Boulevard near Imperial Highway in Los Angeles, Calif. This site was chosen because it offers a central location for the operations of the region. It is near the greater Los Angeles area and affords easy access to Los Angeles International Airport.

The Kresge Company initially occupies 9,500 square feet of space with room for expansion. The two-story building will also house the Western offices of K mart Enterprises, Inc. and Holly Stores, Inc. Space is also being provided for a Western Region credit office.